



Data Privacy Policy

We provide this Privacy Policy to inform you in detail about how we process your personal data and protect your privacy and the information you provide to us.

If, in the future, we make changes to this Privacy Policy, we will inform you through this website or by other means so that you are aware of the new privacy conditions adopted.

Below, we provide information in a Q&A format about the conditions under which our organization processes your personal data:

Who is responsible for processing your data?

- **Entity:** WPC Energy
- **Postal address:** 61 New Cavendish Street, London W1G 7AR
- **Telephone:** +44 7587658268
- **Email:** Secretariat@wpcenergy.org

For what purpose do we process your personal data?

We process the personal data you provide for the following purposes:

- To process membership and to provide the services offered by WPC Energy.
- To manage enrollment in our events, and other activities.
- To manage requests for information, suggestions, and complaints you may submit, to contact you in response, and to follow up.
Providing your data for this purpose is voluntary, but without it, we cannot respond to your request or inquiry.

The types of data processed for this purpose are contact details.

- To send commercial communications about our products or services.
If you are a member or client, we will send such communications unless you opt out by checking the appropriate box when submitting your data or later through any available means.
If you are not a client, we will only send commercial communications if you explicitly authorise it. Authorising this is voluntary, and refusing will simply result in not receiving our promotional messages.

Based on the information provided, we may create commercial profiles to offer products and services best suited to your interests.

- If you become a friend or follower of ours on social media, we will process your data to keep you informed about our activities and promotions via those platforms.
Providing data for this purpose is voluntary; if you do not do so, you cannot become our friend or follower on that platform.

How long do we keep your data?

We only retain your data for as long as necessary to fulfill the purpose for which it was collected, comply with legal obligations, and manage any potential liabilities.

- Membership data is kept for as long as your membership remains active. After termination, it may be retained for the legally required period and until any liabilities expire.
- Client relationship data, including billing and payments, is kept for the duration of the contract and afterward, for the legally required period.
- Data used for commercial communications will be kept indefinitely unless you request deletion or opt out of receiving such messages.
- Data of potential clients who do not become customers and who do not wish to receive information will be deleted once confirmed. If there are potential liabilities, data will be retained until those expire.
- Data related to requests, queries, or complaints will be kept until resolved, then retained for one year unless deletion is requested earlier.
- Data shared via social media will be kept as long as you remain our friend or follower on the platform.

What is the legal basis for processing your data?

- The legal basis for processing membership and training enrollment data is the contractual relationship or pre-contractual measures with WPC Energy.
- For responding to inquiries, the basis is your consent. You may withdraw it at any time, without affecting previous lawful processing.
- For direct marketing to clients, the basis is WPC Energy's legitimate interest in promoting loyalty through related products/services.
This is allowed under the UK GDPR for direct marketing purposes.
You may object to this at any time through the means described in this clause.
- For marketing to non-clients, the legal basis is your explicit consent, which may be revoked at any time without retroactive effect.
- Social media data is also processed on the basis of consent.

Who will receive your data?

Your data may be shared with:

- Competent public authorities, including courts, as legally required.
- Financial entities for managing payments, if applicable.

Third-party service providers may also access your data solely for service delivery purposes, under strict confidentiality, and in accordance with contracts that require compliance with current data protection laws.

What are your rights when you provide your data?

You have the right to:

- Confirm whether we are processing your personal data.
- Access your personal data.
- Request rectification of inaccurate data.
- Request deletion when data is no longer necessary.

Under UK GDPR conditions, you may also:

- Request restriction of processing or data portability.
- Object to processing based on your personal situation.
- Withdraw any previously given consent, without affecting prior lawful processing.

You also have the right not to be subject to automated decisions, when applicable.

You must verify your identity by including a copy of your ID or equivalent, or proof of representation if acting on behalf of someone else.

You may exercise these rights via the contact details provided at the beginning of this clause.

If your rights are violated, especially if you are not satisfied with the response, you can file a complaint to the UK Commissioners Information Office or another competent supervisory authority. You can also find more information about your rights through these bodies.

How do we protect your personal data?

We are fully committed to protecting the personal data we process. We use physical, organisational, and technological security measures designed to maintain the integrity and security of your data and ensure your privacy.

All staff with access to personal data are trained and aware of their obligations.

Our contracts with service providers include confidentiality clauses and require them to implement necessary technical and organizational measures to ensure permanent security, integrity, availability, and resilience of personal data systems.

These security measures are reviewed regularly to ensure effectiveness.

However, no system is impenetrable. If a data breach occurs, we will investigate, notify the supervisory authority, and inform any affected users so that appropriate actions can be taken.

What is your responsibility as the data subject?

By providing personal data, the data subject guarantees that they are over 14 years of age and that the data provided is true, accurate, complete, and up to date.

You are responsible for keeping your data updated and for any false or inaccurate data provided, as well as any direct or indirect damages that may result.

If you provide data of third parties, you are responsible for informing them beforehand of all the provisions in **Article 14 of the UK GDPR**, under the conditions set out therein.